



For Immediate Release

For More Information, Contact:

Nancy Landrum
nlandrum@yaffeco.com
240-439-3916

Yaffe & Company Announces The Addition of Dr. Peggy Naleppa To Its Team of Senior Consultants

***Dr. Naleppa is the Former President/CEO of Peninsula Regional Medical Center (PRMC)
And Peninsula Regional Health System (PRHS) in Salisbury, Maryland***

Yaffe & Company has recently welcomed Dr. Peggy Naleppa, an executive with 40-plus years' experience in the healthcare industry, and an expert in Executive and Leadership Coaching, to its team of Senior Consultants. Dr. Naleppa, who retired within the past year from her position as President/CEO of Peninsula Regional Medical Center (PRMC) and Peninsula Regional Health System (PRHS) in Salisbury, Maryland, will help lead projects related to Executive and Leadership Coaching, Governance, and Executive Compensation. She will work in tandem with Mark O'Neil, FACHE, who is the Leadership Development Practice Lead, as well as the other Senior Consultants from Yaffe & Company.

Dr. Naleppa is a graduate of the Rutgers University Executive and Leadership Coaching for Organizational Performance Program, which is credentialed through the International Coach Federation (ICF), and is considered a "gold standard" in the industry. She has also held numerous other health-related and political appointments, just a few of which include:

- The elected Chairperson for Financial Policy for the Maryland Hospital Association, and member of its Executive Committee.
- President of Healthcare Financial Management Association (HFMA), Maryland Chapter.
- Appointed member of a 12-person Maryland General Assembly Workplace Harassment Commission, which was created to address concerns about sexual harassment in the workplace amid mounting claims of misbehavior in statehouses across the country.

Dr. Naleppa is a registered nurse, and holds a Bachelor of Science in Healthcare Administration from St. Joseph's College; a Master of Administration degree with a concentration in Finance from the University of Maryland, U.C.; an MBA with a concentration in medical services from Johns Hopkins University; and a Doctorate in Management with a concentration in organizational process management from the University of Maryland, U.C. She

has also received an honorary doctorate from the University of Maryland, Eastern Shore, for Public Service.

“We are thrilled that Dr. Naleppa has joined our team of Senior Consultants, because she brings an incredibly strong background as the prior CEO of the seventh largest health system in Maryland. She also brings valuable insights to our clients, many of whom are Board Chairs and CEOs themselves,” said Alexander Yaffe, President and CEO of Yaffe & Company.

For more information about Dr. Naleppa and the Yaffe & Company panel of Senior Consultants, visit www.yaffeco.com.

#